



WISCONSIN NATIONAL GUARD ASSOCIATION, INC.

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MEMORANDUM FOR EXECUTIVE DIRECTOR WINGA INC.

SUBJECT: 2007 Communications Committee Report

The focus of the Communications Committee continues to be improved communication with the WINGA membership. The primary mediums to accomplish this task has been the web site, www.winga.org, direct email, and through *Your Communicator*.

The *Communicator* is the main communication between WINGA and the general membership. This publication is published four times each year, January, March, July, and October. YOUR contributions are encouraged and should be directed to the Executive Director, WINGA Inc.

We have had a couple of exciting things happen recently in the communications area. First of all, and one that is most visible to our members, is that we have a new look to our organization's web site. Thanks to the efforts of Lt Sarah Cleveland, we have a new web site provider, and as a result a new and improved site. It is easier to look at, provides more information, and above all is more user friendly than in the past. This will allow us to improve our ability to communicate to and support our members. Secondly, we have upgraded the computer hardware and software used by the Executive Director and staff in the WINGA office. This has greatly increased our ability and speed to respond to our members and to key legislative issues.

As time goes on, the Communications Committee will continue to improve in these and other areas to help make our organization more effective and responsive in addressing the challenges we face as a National Guard organization.

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DAVID J. MOLITOR, CW4

Communications Committee Chair